



IMAGE RIGHTS POLICY

By accepting this image rights policy, you **EXPRESSLY AUTHORIZE** SEMILLAS FITÓ, SAU ("**Semillas Fitó**"), with registered office in Barcelona 08019, Carrer Selva de Mar nº111, and tax ID number NIF A08469215, to record photographs, images, or videos of the International Executive Development Program organized jointly with the ESADE Foundation. These recordings may include clearly identifiable individuals and will be used solely for informational and/or promotional purposes aimed at the general public and/or specialized forums.

You also **AUTHORIZE** Semillas Fitó to reproduce and share these images, in whole or in part, exclusively for the purposes described above. Such dissemination may be carried out using all currently known technical means and formats, particularly written, audiovisual, and electronic media, including the internet, as well as any that may be developed in the future, with the sole exception and limitation of uses that may infringe upon the right to honor, personal and family privacy, or one's own image.

This authorization for the use of images is granted free of charge and without any geographical limitation. Accordingly, Semillas Fitó may use the images, or parts thereof, in any country worldwide without restriction, and the authorization shall remain valid for as long as necessary to achieve the purposes previously described. Nevertheless, the undersigned reserves the right to revoke this authorization at any time.

In all cases, the recording and subsequent dissemination of the images will be carried out in strict compliance with Article 18.1 of the Spanish Constitution and as regulated by Organic Law 1/1982 of May 5 on the protection of the right to honor, personal and family privacy, and one's own image. It will also respect all obligations relating to the processing of personal data established by Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 (General Data Protection Regulation), as well as by Organic Law 3/2018 of December 5 on the Protection of Personal Data and Guarantee of Digital Rights.