

## EVENT PRIVACY NOTICE

Pursuant to the Law on the Protection of Personal Data No. 6698 (“**LPPD**”), published in the Official Gazette dated 07 April 2016 and numbered 29677, SEMILLAS FITO TARIM SANAYİ VE TİCARET ANONİM ŞİRKETİ (“**Company**” or “**Semillas Fito**”), in its capacity as the “Data Controller,” may process your personal data within the limits set forth by the LPPD and under the conditions stipulated therein.

Within this scope, we would like to inform and enlighten you, our esteemed participants, in accordance with Article 10 of the LPPD, regarding the personal data to be collected during the Sweet Corn /Tatlı Mısır Show (“**Event**”), to be organised by our Company on 20.08.2025 between 11:00 and 18:00 at Yahnikapan, Odunpazarı, Eskişehir, Türkiye.

### 1. Data Controller

Pursuant to the Law No. 6698 on the Protection of Personal Data (“**KVKK**”), as Semillas Fito, in our capacity as the data controller, we may process, record, store, classify, update and, in cases permitted by the legislation and/or limited to the purposes for which they are processed, disclose/transfer to third parties your personal data in a manner connected, limited and proportionate to the purposes set out below, in compliance with the law and the principles of good faith, and ensuring that they are accurate and up to date.

### 2. Purpose of Processing Your Personal Data

During the event organised by Semillas Fito on 20.08.2025 your name, surname, contact details, address information, the organisation you work for and your job title, as well as photographs and video recordings taken during the event, may be processed for the purposes of enabling communication with you within the scope of the event, ensuring the complete execution of the event organisation, informing you about similar future events planned to be held, preparing name badges, taking necessary security measures, carrying out corporate communication processes, planning the promotion of products and services, conducting analysis and development activities aimed at customer satisfaction and experience, supporting commercial and strategic planning, and publishing the visual and audio content captured during the event. Such personal data are processed based on the legal grounds stipulated under Article 5/1 of the LPPD (“Explicit Consent”) and Article 5/2-f of the LPPD (“Legitimate Interest”) and are securely stored in physical or electronic media for a period appropriate to the purposes of processing.

### 3. Parties to Whom Your Personal Data May Be Transferred and Purposes of Transfer

The personal data collected may, in accordance with the conditions for processing personal data set out in Articles 8 and 9 of the Law on the Protection of Personal Data No. 6698 (“**LPPD**”), be transferred to our business partners in Turkey and abroad, to our shareholders including **SEMILLAS FITO S.A.**, to our group companies, to our suppliers, to legally authorised public institutions and to authorised private persons, within the scope of the purposes described above.

### 4. Method of Collecting Your Personal Data and Legal Basis

Your personal data are collected by **Semillas Fito**, through various channels, verbally, in writing or electronically, for the purpose of carrying out our activities and based on the purposes stated above. In this context, your personal data are processed in line with the principles set forth in Article 4(2) of the LPPD, either by obtaining your explicit consent or on the legal basis

stipulated in Article 5(2)(f) ("Processing of data is necessary for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject").

#### **5. Your Rights as a Data Subject Pursuant to Article 11 of the LPPD**

As the owner of the personal data, we hereby inform you that, in accordance with Article 11 of **LPPD**, you have the following rights:

- To learn whether your personal data are being processed,
- If your personal data have been processed, to request information regarding such processing,
- To learn the purpose of the processing of your personal data and whether they are used in accordance with that purpose,
- To know the third parties to whom your personal data are transferred, whether domestically or abroad,
- To request the correction of your personal data if they are incomplete or inaccurate, and to request that the action taken in this regard be notified to the third parties to whom your personal data have been transferred,
- To request the deletion or destruction of your personal data within the framework of the conditions set forth in the LPPD and other relevant legislation, even if they have been processed in accordance with the provisions of the LPPD, and to request that the action taken in this regard be notified to the third parties to whom your personal data have been transferred,
- To object to the occurrence of any result that is to your detriment, by means of the exclusive analysis of processed data through automated systems,
- To request compensation for damages in the event that you suffer damage due to the unlawful processing of your personal data.

Requests relating to the aforementioned rights may be submitted in writing, together with documents verifying your identity, and a written petition containing explanations regarding the right you wish to exercise, to **SEMILLAS FİTO TARIM SANAYİ VE TİCARET ANONİM ŞİRKETİ** at the address *AOSB 2. Etap 22. Cadde No:13, 07190, Döşemealtı/Antalya*, either in person or by registered mail with return receipt requested. Upon receipt, your request will be evaluated by Semillas Fito and concluded within 30 (thirty) days at the latest, in accordance with the procedures and principles set forth under the Law on the Protection of Personal Data No. 6698 ("**LPPD**"). While it is the principle not to charge any fees for such requests, Semillas Fito reserves the right to request a fee based on the tariff determined by the Personal Data Protection Board.

For information requests within the scope described above, you may also send your questions and requests to [destekturkey@semillasfito.com](mailto:destekturkey@semillasfito.com).